

## Sales & Marketing-CM

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भारत संचार निगम लिमिटेड  
(भारत सरकार का उपक्रम)  
BHARAT SANCHAR NIGAM LIMITED  
(A Govt. of India Enterprise)

No. 9-11/2010-SCM-CM/154  
To

Dated: 11.05.2016

The Chief General Managers  
All Telecom Circles / Districts  
BSNL

### Sub: - Launching of Mobile App for BSNL Retailers

ITPC have developed a mobile App for retailers, for providing the following information:

- Dashboard with at Glance info on CTOP balance, purchase and last transaction.
- Tariff and offers to customers (Respective Circle will update in Sancharsoft )
- All Activations by Retailer incl. MNP
- CTOP Transaction history ( Last 5 transactions will be displayed with the provision to fetch details of the previous 30 days )
- Incentive / Commission paid / due ( Last 5 Bills of CAF /Trade Scheme / MNP Commission)

The detailed features of the App will be displayed on Sanchar-soft portal by ITPC. This App can be downloaded from the link which will be pushed by SMS to all retailers by Sanchar-soft and it will also be available in Sanchar-soft in franchisee log-in. Franchisee will be able to send SMS to his retailers. App will get activated only by using valid CTOP number with OTP.

T. Satyanarayan AGM ITPC, mobile-9490656567 & email [tsatyanarayan@bsnl.co.in](mailto:tsatyanarayan@bsnl.co.in) will be a Nodal officer for this purpose for day to day co-ordination with circles. Circles are also requested to nominate one Nodal officer for this purpose who will update the data for App in Sancharsoft on day to day basis in coordination with ITPC

This App is likely to be launched on World Telecom day i.e. on 17.5.2016.

It is therefore requested to provide the information about Nodal officers (Name & Contact details) by mail to [tsatyanarayan@bsnl.co.in](mailto:tsatyanarayan@bsnl.co.in) % GM (Dev), ITPC with a copy to this office by 13.5.2016.

(Upendra Bakolia)  
Addl. GM (S&M)-CM

Copy to: GM (Dev.), ITPC, Hyderabad